



## Take Advantage of **ADVERTISING OPPORTUNITIES** with the OKLAHOMA SAFETY COUNCIL!

### Advertising Rates for *Safety Connections* (OSC's monthly electronic newsletter)

Ad Size	# runs	Members	Non
<b>Business Card</b>	1	N/A	N/A
	6	\$300	\$400
	12	\$400	\$500
<b>Quarter Page</b>	1	\$100	\$200
	3	\$200	\$300
	6	\$300	\$400
<i>Best Value!</i>	12	\$500	\$600
<b>Half Page</b>	1	\$150	\$250
	3	\$250	\$350
	6	\$350	\$450
<i>Best Value!</i>	12	\$550	\$650
<b>Full Page</b>	1	\$300	\$400
	3	\$500	\$600
	6	\$800	\$900
<i>Best Value!</i>	12	\$1,200	\$1,400

#### Notes

- ❖ *Safety Connections'* distribution is 2,000 per month to individuals all across Oklahoma.
- ❖ Ads are black and gray scale unless other arrangements are made.
- ❖ If an ad is changed during a run, blocks may still be purchased. However, there will be a \$25 charge for each new / changed ad.
- ❖ Ad space for more than one run must be purchased by blocks of 3, 6 or 12 consecutive runs, and must be paid in full to receive block prices.
- ❖ Black ad slick or electronic file (jpg or eps) required. (send to kharms@oksafety.org)

#### Ad Sizes

Business Card	3 3/4" (w) X 2 1/4"
Quarter Page	3 3/4" (w) X 4 1/2"
Half Page	8" (w) X 4 1/2"
Full Page	8" (w) X 9 1/2"



**TULSA**

### 2010 Safety & Health Conference

June 9-11, 2010

Hard Rock Hotel & Casino (Tulsa)

Each year the Oklahoma Safety Council hosts the largest Safety & Health Conference in the state. On behalf of the Oklahoma Safety Council (OSC) we encourage you to save-the-date and join us at the 2010 Safety & Health Conference. Our program will provide you with a path to maintain focus on your interests as well as great networking opportunities with vendors and people in your own field. Our goal is to provide you with the knowledge you can take back to your work and enhance productivity. If you're interested in sponsorship or advertising opportunities for the 2010 Safety & Health Conference, contact Kellie Warrior at 405-848-8626. Program deadline is January 5, 2010.