



# Advertising Opportunities

## 2012 Oklahoma Safety & Health Conference

“How Safety Got it’s Groove Back”

Hard Rock Hotel & Casino - Tulsa, OK - June 13-15, 2012

Sponsored by: Oklahoma Safety Council & Oklahoma Dept. of Labor



## Reach 12,000 Potential Customers through the 2012 Oklahoma Safety & Health Conference program!

This is your opportunity to reach 12,000 prospective clients! The 2012 Oklahoma Safety & Health Conference is set for June 13-15, 2012 at the Hard Rock Hotel & Casino in Tulsa, OK. Send your company name all over Oklahoma, as well as several surrounding states. A minimum of 12,000 copies of this program will be printed and/or distributed by mail and electronically. Take advantage of this incredible opportunity and place your ad today! All ads must be placed with the OSC no later than Jan 6, 2012.

### BONUS OFFER!

When you place an ad in the program you’ll have the opportunity to take advantage of this bonus offer.

1. For an additional \$200, receive a **FULL** page ad in our speaker handbook! Call for details.
2. For an additional \$150, receive a **HALF** page ad in our speaker handbook! Call for details.

## Who Will Your Ad Reach?

Business Owners ◦ Construction Employers ◦ Equipment Operators ◦ Ergonomists ◦ Environmental Professionals ◦ Healthcare Professionals ◦ Human Resource Professionals ◦ Supervisors ◦ Emergency Management Professionals ◦ Occupational Health Professionals ◦ Industrial Hygienists ◦ Maintenance Supervisors ◦ Production Managers ◦ Public Employees ◦ Risk Managers ◦ Safety Consultants ◦ Security Professionals ◦ Training Coordinators ◦ Underwriting Specialists ◦ Safety Professionals ◦ W/C Claims Managers . . . . . and Many More!

## 2012 Advertising Rates

<u>Ad Size</u>	<u>Dimensions</u>	<u>Members</u>	<u>Non</u>
Business Card	3.75” (w) X 2.25” (h)	\$175	\$275
Quarter Page	3.75” (w) X 4.5” (h)	\$250	\$350
Half Page	7.5” (w) X 4.5” (h)	\$375	\$475
<del>Inside Front Cover Quarter</del>	<del>3.75” (w) X 4.5” (h)</del>	<del>\$350</del>	<del>\$450</del>
<del>Inside Front Cover Half</del>	<del>7.5” (w) X 4.5” (h)</del>	<del>\$475</del>	<del>\$575</del>
Inside Front Cover Full	7.5” (w) X 9” (h)	\$625	\$725 <b>SOLD</b>
<del>Inside Back Cover Quarter</del>	<del>3.75” (w) X 4.5” (h)</del>	<del>\$325</del>	<del>\$425</del>
<del>Inside Back Cover Half</del>	<del>7.5” (w) X 4.5” (h)</del>	<del>\$425</del>	<del>\$525</del>
<del>Inside Back Cover Full</del>	<del>7.5” (w) X 9” (h)</del>	<del>\$550</del>	<del>\$650</del> <b>SOLD</b>
Back Cover Quarter	3.75” (w) X 4.5” (h)	\$375	\$475
Back Cover Half	7.5” (w) X 4.5” (h)	\$525	\$625 <b>SOLD</b>

All ads are printed in full color. Send electronic files (jpg, pdf or eps) to Kellie Warrior by email at [kelliw@oksafety.org](mailto:kelliw@oksafety.org) by January 6, 2012. For more information or advertising opportunities, contact Kellie Warrior at (405) 848-8626.